

# SAM FRIDAY

INTIMATES

Which service places these cookies?

Which cookies are placed by this service?

What is the purpose of this cookie?

How long are these cookies placed?

What is the consequence/what are the consequences for you when the cookie (s) cannot be placed?

### Technically necessary cookies (no permission)

<b>m.samfriday.com</b>  <b>www.samfriday.com</b>	ASP.NET_SessionId	This cookie holds the user session connected during use, with a unique identification number. This cookie expires after the session, for example, once you exit the browser.	Only during the user session.	These are technically necessary and cookies may be placed without permission. Without these cookies the website Sam Friday cannot function properly. These cookies <b>do not</b> collect personal information.
	.ASPXFORMSAUTH	This cookie is part of ASP.NET and includes a unique ID. The cookie is used for logged in users.	Only during the user session	
	m_samfriday_com www_samfriday_com	This cookie is used to save your shopping cart information.	24 hours	
	BBOptInCookie	This cookie registers whether the website visitor will accept cookies or not.	Always, unless removed by you.	

### Analysis and statistics (requires permission)

<b>m.samfriday.com</b>  <b>www.samfriday.com</b>	__utma	Sam Friday uses Google Analytics to measure and analyze visitor navigation. The data thus obtained is used to optimize and improve the website. For example, if measured data indicates that many people drop out in a contact form, then this form can be improved.	2 years	Sam Friday cannot improve its website and / or optimization on the basis of measured data of browsing behavior and use of the website.
	__utmb		Only during the user session.	
	__utmc		Only during the user session.	
	__utmz		1 year	